



ST REGIS
BAL HARBOUR

**THE ST. REGIS BAL HARBOUR RESORT & RESIDENCES INTRODUCES
THE NEIMAN MARCUS CLOSET AT THE ST. REGIS BAL HARBOUR RESORT**

*Guests and residents will check-in to stocked and styled closets
with the latest fashion items available for purchase from the renowned retailer*

BAL HARBOUR, Fla. – Further reinforcing its appeal as Miami’s newest luxury resort at “the intersection of art, fashion and design,” The St. Regis Bal Harbour Resort and Residences introduces the *Neiman Marcus Closet at The St. Regis Bal Harbour Resort* in partnership with Neiman Marcus at The Bal Harbour Shops. The new service is the resort’s innovative interpretation of the personal shopping experience, affording guests and residents the unique opportunity to personally outfit their closet with items available at the renowned retailer in advance of their stay, ensuring that the perfect wardrobe is waiting for them upon arrival and available for immediate purchase. Located directly across the street from The Shops and offering an unmatched luxurious experience, The St. Regis Bal Harbour Resort & Residences accentuates the exclusive Bal Harbour enclave as a coveted international destination and a secluded escape with unrivaled amenities.

The Neiman Marcus Closet at The St. Regis Bal Harbour Resort is expertly stocked and styled by Neiman Marcus’ personal shopping team according to the guest’s taste and preferences, which are shared in a questionnaire submitted prior to checking in at the resort. Whether it’s the perfect Marchesa cocktail dress, flowy Michael Kors maxi, chic Christian Louboutin platforms or must-have Alexander McQueen clutch, guests can choose from the retailer’s selection of over 100 designers, all of which will be beautifully presented in the room or suite’s spectacular walk-in closet. After enjoying a convenient personal shopping experience and trying on the clothing and accessories in the privacy of their guest room, a guest may instantly purchase new pieces to add to their wardrobe, or easily return items using The St. Regis Butler.

“We are forever aiming to surpass our guests’ expectations and offering them an unrivaled experience that cannot be found anywhere else in the world. The Neiman Marcus Closet at The St. Regis Bal Harbour Resort is an example of our commitment to bringing the destination to life through the lens of the St. Regis brand,” says Marco Selva, General Manager. “As the leading luxury retailer, Neiman Marcus is the perfect partner for us and we are thrilled to work with them to offer this bespoke amenity exclusively to our guests.”

The resort experience has forever been changed with the opening of The St. Regis Bal Harbour Resort & Residences. This impressive oceanfront property, located just minutes from the vibrant energy of South Beach, offers travelers a new dimension of bespoke luxury with the resort’s 243 beautifully appointed rooms and suites and unrivaled amenities. Set in three all-glass towers rising 27 stories above an expansive stretch of beach on the Atlantic Ocean, each and every guest room offers an unforgettable ocean view. Designed by world renowned firm Yabu Pushelberg the resort’s interiors are

truly remarkable and feature details and unique touches such as antique mirroring, one-of-a-kind West African Moinque wood and rare Chinese God Flower stone marble, all of which are found throughout the property. The resort also boasts a breathtaking mirrored entrance hall accented with sparkling rock crystal chandeliers, a Presidential Suite with a private 1,200 square foot ocean-facing balcony, an extensive collection of contemporary art, a Wine Vault showcasing 2,500 international vintages, relaxing pools, luxurious private cabanas and much more. Additionally, the resort offers St. Regis' legendary Butler Service, world-class dining including *J&G Grill*, the resort's signature restaurant conceived by internally acclaimed chef Jean-Georges Vongerichten, and a 14,000 square foot Remède Spa.

The Neiman Marcus Closet at The St. Regis Bal Harbour Resort is available to all St. Regis Bal Harbour Resort guests and residents. Guests have three days to decide if they wish to purchase any items presented in the Neiman Marcus Closet. Items are not available for loan and guests are required to sign an agreement when booking the service. The guest is not obligated to purchase anything and all items may be returned to the store.

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To inquire about booking the Neiman Marcus Closet service contact the resort at 305-993-3300.

About St. Regis Hotels & Resorts

Combining classic sophistication and modern luxury, the St. Regis brand remains faithful to its commitment to excellence. Founded by John Jacob Astor IV, with the opening of the first St. Regis Hotel in New York City over a century ago, the St. Regis brand of hotels and residences is known for its unique luxury dimension, customized service and refined elegance in the best destinations worldwide. Plans for the brand to globally continue its legacy include long-awaited St. Regis hotels and resorts in Buenos Aires and the Riviera Maya. In Asia, St. Regis has also announced plans to open hotels in Changsha, Chengdu, Kuala Lumpur, Lijiang, New Delhi and Zhuhai. In Europe, Africa and the Middle East, the St. Regis brand will continue to expand in Abu Dhabi, Amman, Cairo, Doha and Mauritius. The distinctive trait of the St. Regis experience is customized service and attention to detail through signature St. Regis Butler Service, coveted locations and luxurious design. For more information on St. Regis Hotels & Resorts, please visit www.stregis.com and for the privilege of residential ownership, please visit www.stregis.com/residences.